



5 March 2021

***Subject: INVITATION FOR SPONSORSHIP***

Dear Sir/Madam,

Greetings!

We are the Pollution Control Association of the Philippines, Inc.-Region IV-A (PCAPI 4A) Chapter, a non-government organization represented by Pollution Control Officers (PCOs) from various industries in CALABARZON, which is aimed at helping our co-PCOs by building capacity in the areas of environmental compliance and sustainable development.

In this global pandemic, PCAPI Region 4A Chapter is in full support to the world's campaign of a "new normal" with virtual connection and reduced direct contact. Businesses worldwide are affected but still saddled with the challenge and requirement to comply with environmental laws. To help the businesses in our country cope up with their environmental compliance, PCAPI R4A is now transitioning from its traditional pen and paper trainings and seminar to its brand new and upgraded virtual trainings.

The Pollution Control Association of the Philippines, Inc. Region IV-A regularly conducts "**Online Basic Accreditation Training Course for Pollution Control Officers**" and "**Online 8-Hr Orientation for Managing Heads**" through **MS Teams**. These course offerings are in line with the 40-hour training requirement for the PCO Accreditation of Designated PCOs, as stipulated in the DENR Administrative Order (DAO) 2014-02 (Revised PCO Accreditation Guidelines) and with the recently released EMB Memorandum Circular No. 2020-29 stating the guidelines for the conduct of Online Training for both PCOs and Managing Heads.

Similar to all *face-to-face* PCAPI 4A trainings in the past, this Online Basic Training for PCOs is a 5-day immersive training, whilst, Managing Head is a 1-day orientation, but will be tailored in the MS Teams platform and delivered in real-time streaming. These online training are attended by *at least 80 participants per training* from various sectors and different regions across the Philippines. These will be facilitated by PCAPI 4A's dynamic Training Team composed of its Facilitators, Training Director and Secretariat who will guide the PCO Trainee in their virtual training experience.

As our partner in this undertaking, we would like to invite you to become one of our Online Sponsors. Through your generous support, we at PCAPI R4A wish to continue our commitment to help our co-PCOs, and have them introduced to service providers and environmental experts who can help them achieve their goals as environmental officers of their respective companies. We wish to exclusively offer this advertisement opportunity to service providers for water and air quality monitoring, hazardous waste transporters and TSD facilities only.

As a gesture of our appreciation, a Sponsorship will entitle your company to avail of the following:

PACKAGE BENEFITS:		ONLINE BASIC TRAINING		ONLINE MH TRAINING		ONLINE TRAINING PARTNER	
		OBT-S1	OBT-S2	OMH-S1	OMH-S2	OTP-S1	OTP-S2
		5,000.00	12,000.00	3,000.00	7,000.00	20,000.00	35,000.00
<b>5-min AVP</b>	Total exposure/airtime of 5-min promotional AVP with minimum participation of 60 pax/training	1BT	3BTs	1 MH	3MH	1BT + 1MH	3BTs +3MH
<b>Total exposure/Airtime</b>		5	15	1	3	6	18
<b>Pax Directory</b>	Disclaimer: PCAPI-R4A is committed to maintaining the privacy of data obtained in the course of its operations. Processing of information will only be done when client has given his/her consent prior to the collection of the data or as soon as practicable and reasonable, incorporating the minimum standards defined by the Republic Act No. 10173 ("Data Privacy Act of 2012" or "DPA")	1	3	1	3	2	6
<b>Brochure/Calling Card</b>	Sponsor-provided brochure/flyers and calling cards to be included in the certificate of participants	1	3	1	3	2	6
<b>FB Ad</b>	Posting of logo in PCAPI-R4A's FB Page with 3,000 followers. One-time boosting of themed-post for 30 days (est. reach of 1,000/day)					1	1
<b>Website Ad</b>	Posting of logo in PCAPI-R4A's website with over 600,000 visitors/month. Inclusion of data and company links in the Featured Directory of Partner-service provider for 1 year.					1	1
<b>Institutional Membership</b>	Membership to PCAPI-R4A gives eligibility to training discounts and networking opportunities to PCO members, for one year.					1	1

*\*Rates are VAT Exclusive*


Should you wish to avail any of the package, you may fill out the attached Confirmation Slip and send back to us at any of the following PCAPI-R4A Officer and staff with contact details provided below. We will get back to you to confirm the booking of your desired schedule and collaterals needed to submit.


Zarah Marino 0917-8729400  
Marion Renz Landig 0917-8144751

zarah.marino@gmail.com  
pcapi.calabarzon@gmail.com

Thank you very much and we look forward to your unwavering support to this mutually beneficial activity.

Sincerely yours,

  
Zarah D. Marino  
WAM Committee Chair

  
Rasmiah M. Malixi  
President

(049) 501-1706

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pcapi.calabarzon@gmail.com / pcapir4a@yahoo.com

pcapi-r4.org.ph

facebook.com/pcapicalabarzon

Room 409 4th Floor Vega Centre, College, Los Baños, Laguna, Philippines

You may select one or more training schedules from the list below.

2021	ONLINE BASIC TRAINING	ONLINE MANAGING HEADS TRAINING
June	June 15-19 June 22-26	June 29
July	July 20-24 July 27-31	None
August	August 10-14 August 24-28	August 17
September	September 14-18 September 28-30, October 1-2	None
October	October 19-23 October 26-30	None
November	November 16-20 November 23-27	November 9
December	December 14-18	None

*Note: Schedules may be subject to change or cancellation under certain circumstances.*

**General Requirements:**

1. Confirmation of Sponsorship must be sent to PCAPI 4A Secretariat ([pcapi.calabarzon@gmail.com](mailto:pcapi.calabarzon@gmail.com)), including:
  - a. Completely signed CONFIRMATION SLIP
  - b. Proof of Payment of Sponsorship
2. Upon confirmation of schedule with PCAPI-4A Secretariat, Sponsor must submit a 5-min AVP and a static company profile and logo, at least one (1) week before scheduled training. Sponsor may send up to maximum of 3 different AVPs (5-min videos).
3. All advertisements should be relevant to, effective and useful in, the environmental management and performance monitoring and services related to waste management or environmental protection.
4. Sponsors will be provided the Directory of Participants (as consented), after the conduct of the booked training. Sponsors will provide other marketing collaterals.
5. Audio visual presentations will NOT be posted in the online folders accessible by participants in adherence to Data Privacy Act.
6. Only a maximum of 5 sponsors will be accommodated per training schedule. Confirmation of slots will be on first confirmed, first served basis.
7. PCAPI R4A reserves the right to decline advertisements if found deemed offensive in either text or artwork, or contains attack of personal, sexual or religious nature.

**MODE OF PAYMENT:**

<u>Bank Deposit to:</u>	
Account Name:	PCAPI Region IV-A Chapter, Inc.
Account No.	<b>0911-0147-42</b> (Current)
Name of Bank:	Bank of the Philippine Islands (BPI)
Branch:	Los Baños, Laguna



## ONLINE TRAININGS SPONSORSHIP AGREEMENT CONFIRMATION SLIP

I/ We hereby agree to pay the cost of the SPONSORSHIP and understand the conditions and requirements.

<b>COMPANY NAME:</b>	
Address:	
Company Representative:	
Designation:	
Telephone No.:	
Fax No.:	
Mobile No.:	
<b>PACKAGE AVAILMENT:</b>	
<b>Rate:</b>	
<b>Preferred Schedule/s:</b>	1. 2. 3. 4. 5. 6.

Conforme:

\_\_\_\_\_  
Signature over Printed Name, Designation

\_\_\_\_\_  
Date